



innoclub

NOWRA

November Course Dates:

Sat 20, Sun 21

Sat 27, Sun 28

[www.innoclub.com.au](http://www.innoclub.com.au)

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# PITCH FOR A SHARE IN \$1K SEED FUNDING

**FREE ENTREPRENEURSHIP PROGRAM**

**FOR ADF VETERANS, SPOUSES AND FAMILIES.**

**COMING TO NOWRA, STARTS 20 NOVEMBER, 2021**



- What problem are you trying to solve?
- Achieving product market-fit
- Determining the target customer



- Lean business validation
- The side-effects of cognitive bias
- Creating a prototype



- It's not too late to fix things
- Results vs. Insights
- What it means to change course



- How to prepare a winning pitch
- Pitch preparation
- Pitch contest

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NOWRA RSL SUB-BRANCH

Servulink